



**CAIO A. STREET**

## EDUCATION

**Savannah College of Art & Design**  
Atlanta, Georgia  
Master of Fine Arts  
Graphic Design  
2015

**Sorbonne Universite**  
Paris, France  
Masters in International Marketing  
2009

**Georgia State University**  
Atlanta, Georgia  
Masters in Business Administration  
2009

## SKILLS

**Adobe Creative Suite**  
InDesign, Illustrator, Photoshop,  
AfterEffects, Dreamweaver,  
Lightroom, Edge Animate

**Front-End Development**  
HTML5, CSS, JavaScript

**Languages**  
Fluency in English,  
Portuguese, and Spanish

## SPECIAL PROJECTS

**Summer Seminars**  
Savannah College of Art and Design  
Atlanta, Georgia  
Summer 2014  
*Graphic Design Instructor to incoming high school seniors participating in SCAD's summer seminars.*

**Vernacular Typography and Editorial Design Project**  
Porto, Portugal  
Summer 2013  
*Led by Jessica Helfand and Jonathan Barnbrook, this two week practice-based course offered participants the opportunity to explore the creative possibilities of editorial design while moving towards finding a unique outlook and signature as a graphic designer.*

## PROFESSIONAL EXPERIENCE

**Emory University**  
Atlanta, Georgia  
2015–present  
Associate Director, Creative & Digital  
*Reporting to the Vice President of Marketing and Communications, I lead a cross-disciplinary design team and provide thought leadership and direction across multiple projects, including digital strategy, UX, design and branding.*

**Ubiquitous Innovation**  
Atlanta, Georgia  
2013–2015  
Creative Director  
*Provide creative vision and concept design for businesses across different industries in the areas of Marketing, Communications, Brand Strategy, and Interactive Design.*

**Freelance Consultant**  
Atlanta, Georgia  
Strategic Marketing Consultant  
2012–2013  
*Worked with various marketing and advertising firms in a consultant role. Spearheaded marketing strategies and campaigns. Coordinated the efforts of design, product development and production.*

**Georgia Department of Economic Development**  
Atlanta, Georgia  
Marketing Account Manager  
2009–2012  
*Responsible for developing, managing, and implementing integrated marketing strategy for the innovation team, which accounts for six centers in the area of agribusiness, aerospace, life sciences, and manufacturing.*

**TW Metals**  
Atlanta, Georgia and São Paulo, Brazil  
Marketing and Sales Manager for Latin America  
2006–2008  
*Managed Latin American business development and key account management for the aerospace product portfolio.*